



# GREETINGS!

Magma Conf (formerly Magma Rails) is one of the most important Web Development & unique Ruby and Rails event in México, and with your help, we can keep the momentum going. We are reaching out to you and your organization to ask for your sponsorship.

Magma Conf 2013 will take place in June 5, 6 and 7 2012, at Manzanillo, Colima, México. We are planning to have 3 days of sessions (30 minute long, plus 10 minutes for Q and A) with a total of 24 sessions, 3 of which will be keynotes. We expect around 250 to 300 participants, mostly undergrad students that are interested in web development and Ruby & Rails. The rest are Software Engineers that are familiar to Ruby, Rails, and that code with them professionally on a daily basis.

There is no other event like this in Mexico, allowing you unprecedented exposure to a fresh crop of engineers interested in both working for you and using your services. Our participants are engaged in our community and open to your message - don't miss out on this opportunity for targeted advertising!



★ EL PROSPECTUS DE ★

# MAGMA

CONF ★ 2013

## PLATINUM

Price: \$3,500 USD

### PRE-CONFERENCE:

- ★ 8 conference passes.
- ★ Sponsor designation in our marketing efforts (3 days event & Build Up, tweets, FB updates, local interviews, etc.)
- ★ Link & large banner style logo on conference website ([www.magmaconf.com](http://www.magmaconf.com)) and Magmazine ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)),
- ★ Assistance in logistics to give out swag or prizes at the conference.

### ONSITE

- ★ 10 minutes on stage to promote your company and services.
- ★ Premium Booth in Exhibit Hall.
- ★ Allowed to insert swag and media into conference bags for attendees.
- ★ Sponsor may distribute any kind of merchandise or publicity at the conference during breaks.
- ★ Logo shown at the lobby of the venue.
- ★ Full screen logo rotating on our slide show display during intermissions.
- ★ Mention on Twitter & Facebook as sponsors during one of the 3 days, and previous to event.
- ★ Access to a Multimedia Room onsite for calls, interviews or briefings.

### POSTCONFERENCE

- ★ Company name & logo into every e-mail sent to attendees or any other year round publication.
- ★ Magmazine\* ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)): 1 page article with information and images that you provide (or we can also do it for you) and mention of the sponsorship in the editorial section, in the issue sent after the event.

\*Magmazine will be a year round digital publication, allowing us to keep in touch with the attendees and keep sending news related to the event. We plan on creating at least 3 per year).



# MAGMA

CONF ★ 2013

## GOLD

Price: \$2,500 USD

### PRE-CONFERENCE:

- ★ 5 conference passes
- ★ Sponsor designation on Twitter & Facebook. Medium sized logo on conference website and one issue of the Magmazine ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)).
- ★ Assistance in logistics to give out swag or prizes at the conference.

### ONSITE

- ★ 5 minutes on stage to promote your company and services.
- ★ 1 table in the Exhibit Hall.
- ★ Insert swag and media into conference bags for attendees.
- ★ Sponsor may distribute merchandise or publicity at the conference during breaks.
- ★ Full screen logo rotating on our slide show display during intermissions.
- ★ Mention on Twitter & Facebook as sponsors during one of the 3 days, and previous to event.

### POSTCONFERENCE

- ★ Magmazine ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)) editorial greetings for sponsorship.
- ★ Mentions on other media efforts of your participation within the event.

## SILVER

Price: \$1,000 USD

### PRE-CONFERENCE:

- ★ 2 conference pass.
- ★ Sponsorship mention on Twitter & Facebook
- ★ Small sized logo on conference website

### ONSITE

- ★ 1 table in the Exhibit Hall.
- ★ Sponsor may distribute merchandise or publicity at the conference during breaks.
- ★ Mention on Twitter & Facebook as sponsors during one of the 3 days, and previous to event.

### POSTCONFERENCE

- ★ Magmazine ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)) editorial greetings for sponsorship.
- ★ Logo of company in the publication.

# MAGMA

CONF ★ 2013

## DRINK UP SPONSOR

Price: \$850.00 USD (2 spots available)

### PRE-CONFERENCE:

- ★ Sponsorship mention on Twitter & Facebook

### ONSITE

- ★ One DrinkUp co-sponsored by your company.
- ★ Mention at the Drink Up and a public toast.
- ★ Mention on Twitter & Facebook in the Drink Up day.

### POSTCONFERENCE

- ★ Magmazine ([magmazine.magmaconf.com](http://magmazine.magmaconf.com)) editorial greetings for sponsorship.
- ★ Small size logo of company in the publication.

## EXHIBITOR ONLY PACKAGE

Price: \$750.00 USD

### PRE-CONFERENCE:

- ★ Company name, logo, and link on conference website.

### ONSITE BENEFITS

- ★ Exhibit Hall Booth.
- ★ Company name, small logo and link on event guide.

## CUSTOM SPONSORSHIPS

If you have an idea for a custom sponsorship please contact us, such as:

- ★ Attendee souvenir bag and Conference t-shirt Sponsorship
- ★ Coffee Break during Event Sponsorship
- ★ Lunch during Event Sponsorships
- ★ Luchador Mask Sponsor
- ★ Special edition T-shirt of your company with
- ★ Magma conf design added.
- ★ Raffles and other fun activities (we have lots of ideas!).